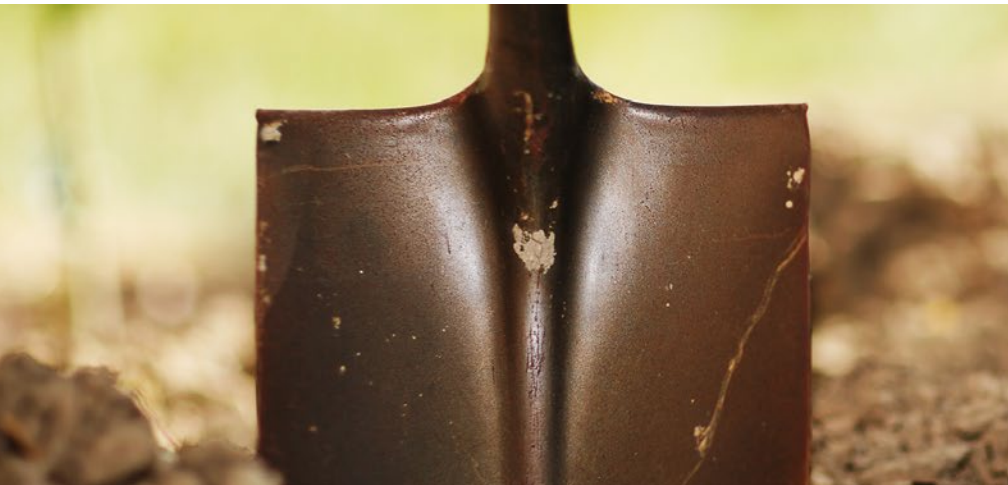


## Garden Tools Company in Camp Hill, PA



...Power Breezer cooling fan  
made the workday  
more dynamic.

Productivity increased,  
employee morale improved,  
staff turnover reduced.

### PROFILE

Through boom and bust, this Company has been supplying America with shovels since 1774. Known in the industry for high quality and innovative design, its products are celebrated as hard-wearing, reliable and ingenious.

### PROBLEM

High temperatures had a negative impact on this Company's work force. Employees were quitting to go to work at a newly opened air-conditioned warehouse located on the other side of town. Management actively looked for effective cooling solutions and asked [Breezer Mobile Cooling](#) for references from manufacturing facilities similar to their own. The Breezer Mobile Cooling Business Development Manager provided the Management with the contact information of an existing client that used Power Breezer cooling fans with great success.

### SOLUTION

After checking the reference, the Company invited the Business Development Manager to do a demonstration of the [Power Breezer](#) cooling fan. Together with the Facilities Manager and the Production Manager, he moved the fan to various locations in the plant to show its versatility. As a follow-up, the Business Development Manager



sent the Management a [ROI breakdown](#) that showed a weekly loss in productivity of \$28,000 at 80°F. This number was based on 350 employees at \$50/hour.

The Facilities Manager and the Production Manager were convinced by what they saw and purchased one Power Breezer cooling fan as a test.

## RESULTS

The results of this test were extremely favorable. The effects of the [Power Breezer](#) cooling fan made the workday more dynamic. Productivity increased, employee morale improved, staff turnover reduced. The Company placed a follow-up order. Today, Breezer Mobile Cooling is a trusted partner in the Company's occupational heat management plan.



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